



Hello,

I want to take some time to quickly introduce myself and my business. My name is Adam Grant and I am a student at Michigan State University. I developed a campus magazine/marketing company because I see a lot wrong with what's currently available to you in terms of advertising in the area. I do the following things that other publications/people simply don't do.

- 1) I focus my distribution on campus where students spend over 90% of their time. I put racks near classrooms and cafeterias and not just surrounded by other racks.
- 2) This is not a classifieds book. We focus on delivering great content and put equal focus on the number of ads that surround that content so you are not buried with ads upon ads.
- 3) I participate in campus events to promote the magazine and your business at no additional cost to you. This helps me stay in touch with the demographic and continue to encounter fresh ideas.
- 4) You can contact me 24/7. I do not quit working for you after a 9-5 shift. I continue to look for opportunities and will keep a regular dialog going vs. just calling you when I want you to place another ad.... Feel free to call me for any marketing questions toward the college age demographic, because I love what I do.

If this sounds like something you would like to hear more about let's schedule a time to sit down in your busy schedule. My contact info is below. If you are not looking to connect to the student market, I appreciate any referrals of businesses that are. Specific statistics such as distribution, demographics and rate card are located at www.ingpublications.com

Thanks